

# COMMUNITY SOLUTIONS' HOLLISTER INNOVATORS

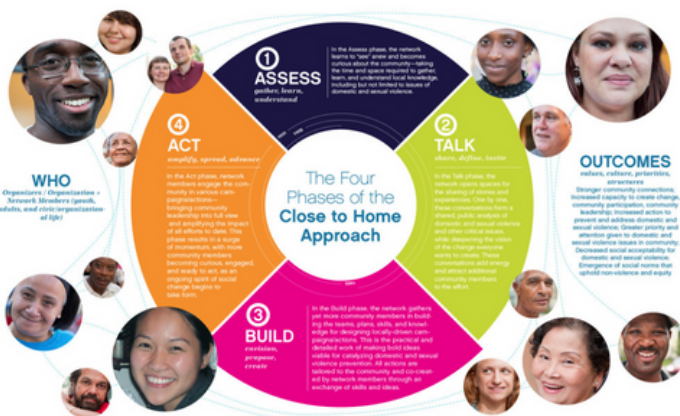
A PROJECT FUNDED BY THE CALIFORNIA DEPARTMENT OF PUBLIC HEALTH, WITH FUNDING FROM THE CENTERS FOR DISEASE CONTROL



## PROJECT OVERVIEW

THE HOLLISTER INNOVATORS IS A TEAM OF COMMUNITY MEMBERS DEDICATED TO CREATING A SAFER HOLLISTER. THE INNOVATORS USED THE CLOSE TO HOME APPROACH TO DESIGN COMMUNITY-LED INITIATIVES AND SOLUTIONS TO PREVENT DOMESTIC VIOLENCE AND SEXUAL VIOLENCE FROM HAPPENING IN OUR COMMUNITY. ALL GENDERS; FAMILY, FRIENDS, AND NEIGHBORS; PROFESSIONALS AND POLITICIANS ALL COMBINE THEIR VOICE AND EFFORTS TO CREATE CHANGE TOGETHER.

### The Close to Home Approach



## OVERVIEW OF ACCOMPLISHMENTS

COMMUNITY ASSESSMENT CONDUCTED OF THE CITY OF HOLLISTER WITH 200 SURVEYS COLLECTED FROM HOLLISTER RESIDENTS

60 ONE-ON-ONE CONVERSATIONS WITH HOLLISTER COMMUNITY MEMBERS

9 COMMUNITY CONVERSATIONS WITH 75 HOLLISTER RESIDENTS

A COMMUNITY ACTION CAMPAIGN "UNITED FOR CHANGE TO CREATE A SAFER HOLLISTER"

OVER 400 COMMUNITY MEMBERS REACHED. 133 MEMBERS TOOK OUR PLEDGE AND 159 MEMBERS MADE AN ART PIECE ABOUT WAYS THEY CAN MAKE CHANGE

# Findings from 2019 Hollister Community Assessment

## 200 SURVEYS COLLECTED

A COMMUNITY ASSESSMENT WAS DEVELOPED, DISTRIBUTED, AND COLLECTED BY THE HOLLISTER INNOVATORS FROM NOVEMBER TO DECEMBER OF 2019, THE SURVEY WAS AVAILABLE ONLINE AND IN PAPERCOPY. THE SURVEY WAS AVAILABLE IN BOTH ENGLISH AND SPANISH. THE HOLLISTER INNOVATORS CONDUCTED OUTREACH THROUGHOUT THE COMMUNITY TO COLLECT SURVEYS. IN TOTAL THEY COLLECTED SURVEYS FROM 200 COMMUNITY MEMBERS. THE PURPOSE OF THE SURVEY WAS TO OBTAIN AN UNDERSTANDING OF THE COMMUNITY VIEWS ON COMMUNITY SAFETY, ON DOMESTIC VIOLENCE AND SEXUAL ASSAULT, AND THEIR GENERAL PERCEPTION REGARDING THESE TOPICS.

OF THE SURVEYS COLLECTED 100 SUVEYS WERE COMPLETED IN ENGLISH AND 100 IN SPANISH. FROM THE 200 INDIVIDUALS SURVEYED, THE MAJORITY (39.5%) OF THE PARTICIPANTS HAVE LIVED IN HOLLISTER FOR OVER 20 YEARS, AND 10.5% HAVE LIVED IN THE COMMUNITY FOR 10 YEARS OR LESS. 72% (144) OF RESPONDENTS IDENTIFY AS FEMALE, WHILE 18% IDENTIFY AS MALE, AND 10% CHOSE NOT TO ANSWER. 75% (150) OF RESPONDENTS WERE OVER THE AGE OF 24 AND 10% (20) WERE BETWEEN THE AGES OF 14-24. 72% (144) OF RESPONDENTS IDENTIFY AS LATINX, 7.5% IDENTIFY AS WHITE, 5.5% IDENTIFY AS OTHER, AND 15% CHOSE NOT TO ANSWER.

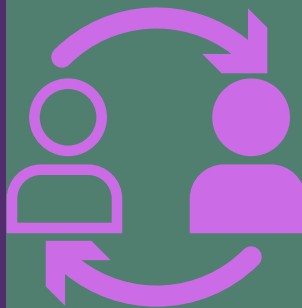


# 20%

of respondents stated they don't feel safe (22/200) or they used to feel safe (18/200).

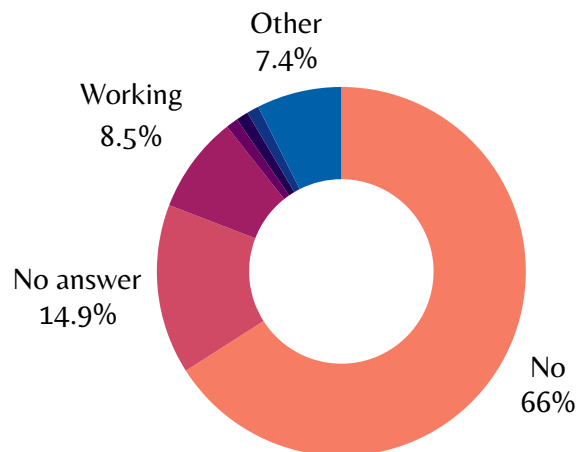
# 90%

of respondents stated they know what domestic violence or sexual assault is.



# 62%

of respondents believe domestic violence and/or sexual assault exist in the community.



**We asked respondents, are there any barriers that stop you from participating in any community groups?**

# Voices from Hollister's Community Conversations

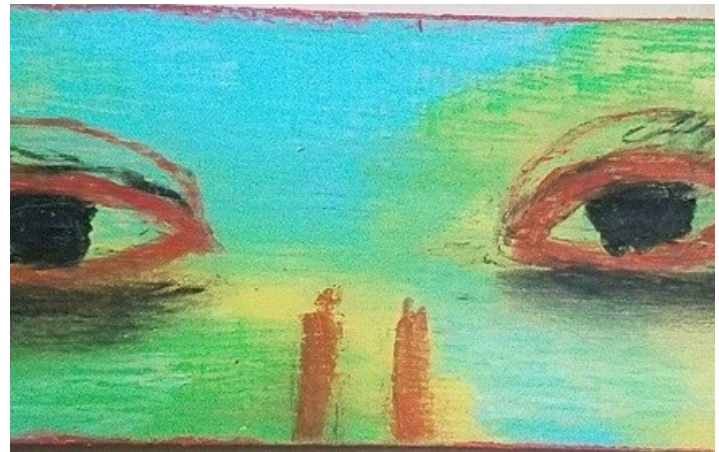
## 9 COMMUNITY AND 60 ONE-ON-ONE CONVERSATIONS

THE HOLLISTER INNOVATORS RECRUITED, PLANNED, AND HOSTED 6 COMMUNITY CONVERSATIONS AND 3 ART AND SHARING NIGHTS. THERE THE GROUP DISCUSSED THE RESULTS OF THE ASSESSMENTS, INPUT FROM PARTICIPANTS OF THE SURVEY RESULTS, AND IDEAS ON HOW TO IMPROVE OUR COMMUNITY. DURING THE ART ACTIVITY COMMUNITY MEMBERS WERE GIVEN ART SUPPLIES (DROPPED OFF TO THEM AHEAD OF ACTIVITY). ATTENDEES WERE ASKED TO DRAW THEIR (OR SOMEONE ELSE'S) EYES DURING THE COVERSATION. ATTENDEES WERE ASKED "HOW THEY SAW THEIR COMMUNITY" AND "HOW THEY SAW THEMSELVES IN THEIR COMMUNITY" TO CAPTURE THEIR PRESECTIVES AND THOUGHTS.

ADDITIONALLY, THE HOLLISTER INNOVATORS TALKED WITH 60 OF THEIR FELLOW COMMUNITY MEMBERS INDIVIDIAULLY TO CREATE SMALLER MORE INTIMATE CONVERSATIONS. MANY OF THESE CONVERSATIONS WERE VIA ZOOM OR OVER THE PHONE.

"Que es una epidemia cultural y debemos cortar de raíz aunque es difícil. No debe haber prejuicios hacia una persona que haga atravezado por algo de violencia."  
Translation: "It's a cultural epidemic that we have to cut by the roots. There shouldn't be any judgment towards a person that has gone through violence"

HOLLISTER RESIDENT



"I know people who are bias and I don't like it. We shouldn't be judgemental.... Most poeple should be nice to eaceh other. I seriously do and try and helpout."

Hollister Resident



"I would like to see maybe like more consideration to community members form City Council and less bias."

Hollister Resident





# EVERYONE UNITED FOR A CHANGE TO CREATE A SAFER HOLLISTER



Check out all of our Community Campaign at  
<https://www.communitysolutions.org/creating-a-safer-hollister/>

## TAKE THE PLEDGE

I, \_\_\_\_\_, PLEDGE TO STAND UP AGAINST JUDGEMENT, BIAS AND STEREOTYPES IN MY COMMUNITY. I PROMISE TO STEP INTO THE WORLD PUTTING MY BEST FOOT FORWARD BY TREATING OTHERS THE WAY I WANT TO BE TREATED. BY TAKING THIS STEP, I WILL CREATE A HAPPIER, HEALTHIER AND SAFER ENVIRONMENT FOR MYSELF, MY FAMILY, MY FRIENDS AND MY COMMUNITY.  
TOGETHER WE CAN MAKE A DIFFERENCE.

## ¡TOMA LA PROMESA!

YO, \_\_\_\_\_, ME COMPROMETO A OPONERME AL JUICIO, LOS PREJUICIOS Y LOS ESTEREOTIPOS EN MI COMUNIDAD. PROMETO DAR UN PASO EN EL MUNDO DANDO LO MEJOR DE MÍ AL TRATAR A LOS DEMÁS COMO QUIERO QUE ME TRATEN A MÍ. AL DAR ESTE PASO, CREARÉ UN ENTORNO MÁS FELIZ, SALUDABLE Y SEGURO PARA MÍ, MI FAMILIA, MIS AMIGOS Y MI COMUNIDAD. JUNTOS PODEMOS HACER LA DIFERENCIA.

# Successes of the Hollister Innovators

"Since being in the program I feel more connected to the community and I am more open and have more confidence to talk about the subjects to strangers or classmates. I feel more connected to adults because they are listening to these issues and are willing to make a difference."

HOLLISTER INNOVATOR



"I feel that it has helped me so very much because I get to see more of our community then before and I am teaching my daughter about what it means to be a community member in her school."

HOLLISTER INNOVATOR



"Hearing everyone's stories made me feel I'm not alone and I can tell my story. I feel like a lot has been lifted off my shoulders thanks to this program."

HOLLISTER INNOVATOR

