



# HOLLISTER INNOVATORS: CREATING CHANGE TOGETHER

**The Hollister Innovators** is a team of community members dedicated to creating a safer Hollister. The Innovators will use the Close to Home approach to design community-led initiatives and solutions to prevent domestic and sexual violence from happening in our community. Everyone plays a role. Youth and adults; people of all genders; family, friends, and neighbors; professionals and politicians all combine their voice and efforts to create change together.

## How does this program work?

This program focuses on community engagement at all levels on the Spectrum of Prevention. The Hollister Innovators will address these issues in four phases. These phases are:

### Assess

During this phase the Innovators' team will gather, learn and understand how issues of violence impact the community of Hollister by asking and surveying our community members

### Talk

During this phase the Innovators' team will talk with community members about how they are impacted by these issues and areas they see for improvement

### Build

During this phase the Innovators' team will work in teams to envision, propose and create campaigns that are specific to Hollister

### Act

During this phase the Innovators' team will engage the community through campaigns and actions specific to Hollister's needs

## WHAT ARE WE TRYING TO ACHIEVE?

- Increase in community involvement and community members' abilities to prevent sexual violence
- Increase in safe, equitable and respectful relationships
- Reduction in sexual harassment, sexual violence, domestic violence and teen dating violence perpetration and victimization in our community

## HOW CAN YOU GET INVOLVED?

- Become a youth or adult leader. Check out our website at [www.communitysolutions.org/volunteer](http://www.communitysolutions.org/volunteer) for more information.
- Help us spread the word by hanging a flyer, making an announcement, and spreading the word about this amazing new project.
- Invite the Hollister Innovators to talk at your work team, sports teams, social groups, faith-based meetings, and any other gatherings to promote this amazing new venture. Get connected by calling Community Solutions at 831-637-1094.
- Be an ally of the change by supporting this exciting new project through providing space, materials, food and/or any other contributions you can.
- Learn more about the issue. Check out our San Benito County Community Assessment of Sexual Violence Report at [www.communitysolutions.com/volunteer](http://www.communitysolutions.com/volunteer).